

OLD NORTH FESTIVAL CHORUS—MARBLEHEAD

8 STACEY STREET
MARBLEHEAD MA 01945
781-631-4832 or 781-631-1244 x.3

October 1, 2019

Dear Festival Chorus Advertiser:

We are pleased to offer you this opportunity to advertise in the **Thirty-Ninth (39th) Annual Old North Festival Chorus Concerts Program Book**. This season, Festival Chorus Christmas Concerts—presented as part of the annual Marblehead Christmas Walk—will take place on Saturday and Sunday evenings, December 7 and 8, in the sanctuary at Old North Church.

Highlights of the December 2019 Festival Chorus Concerts—for chorus and full orchestra—include: *Cantata 191, Gloria in Excelsis Deo, BWV 191*, by J.S. Bach; Felix Mendelssohn's Cantata, *Vom Himmel Hoch; Christmas Day*, by Gustav Holst; and, for the “pops” portion of the program, arrangements of stirring, exciting, and spirited seasonal works by Randol Bass, Dan Forrest, and Mark Hayes. As always, selections presented by the Festival Youth Chorus—directed by Sarah Del Dotto—as well as holiday carols with audience participation, will top off this 39th annual celebration. Featured soloists include, Holly Cameron, *soprano*; Stephanie Scarcella, *mezzo-soprano*; and Jonathan Cole, *baritone*. The Old North Festival Orchestra, Soloists and one hundred-voice (100) Chorus will be led by Maria van Kalken, *Choir Director, Organist, and Minister of Music at Old North Church*, who is celebrating her 31st season as Director of the Festival Chorus.

Festival Chorus Programs serve as an important guide for nearly 1,000 distinctive holiday enthusiasts and potential customers, as well as an informative resource thereafter; this is a holiday advertising opportunity you simply cannot afford to overlook! Our rates are very reasonable: \$300 (Full page/black & white), \$150 (Half page/black & white), \$125 (Business Card/black & white), \$100 (Quarter page/black & white); an Old North Festival Chorus 2019 Advertising Contract is appended.

The deadline for your advertising space reservation and electronic artwork submission is Friday, November 15, 2019. Please mail your space reservation immediately for choice placement. If you wish to e-mail your space reservation information, please send e-mail to: kathy@bemf.org. *Thank you!*

Finally, if you wish to support our concerts as a **Festival Angel** (\$500 or more), **Guarantor** (\$250-\$499), **Benefactor** (\$100-\$249), **Patron** (\$50-\$99), or **Friend** (\$10-49), kindly list your name/business – as you'd like it to appear in our printed programs – on the attached Advertising Contract and Contribution Form. *Thank you for your support!*

Sincerely,

Festival Chorus Committee Member

daytime telephone number

REMEMBER: Ad copy is due Friday, November 15, 2019 (“camera-ready” electronic submissions only).

Please e-mail artwork to kathy@bemf.org,
and send payment—check payable to *Old North Festival Chorus*—to:
Old North Church, Festival Chorus Program Ads, 8 Stacey Street, Marblehead MA 01945